



CASTO FORUM EXHIBITOR INFORMATION FLYER

School Transportation Business Management Forum October 11-13, 2017

Exhibit Show and Reception is scheduled for Wednesday, October 11, 2017 from 4:30 p.m. to 7:00 p.m. at Harrah's in South Lake Tahoe, the meeting site for the forum. We look forward to seeing you in South Lake Tahoe.

LODGING/HOTEL

Harrah's Resort Hotel

Stateline, South Lake Tahoe

Conference Rate: \$89.00 (valid Tue-Fri) Plus Resort Fee

Cutoff date: 09/19/2017

Online Reservations can be made by clicking the following link:

<http://www.totalrewards.com/hotel-reservations?propCode=TAH&groupCode=S10CST7>



EXHIBIT SHOW AND RECEPTION:

The exhibitor's Reception is scheduled for Wednesday from 4:15 – 7:00 P.M.

- Table Top Display Areas will be available to each registered exhibitor, on a first come first serve basis. There are **minimal electrical outlets**, so bring a power strip and a very long extension cord, if you need electricity.
- Set-up time will begin at Noon, Wednesday, October 11, 2017.
- Prepaid beverage tickets are available for purchase prior to the forum for \$9.00 each.

REGISTRATION INFORMATION:

An exhibitor registration fee is **\$399.00** for each table top display. Included in this price, is one table top display at the exhibitor reception on Wednesday night, attendance in all seminars, continental breakfasts on Thursday and Friday, and lunch on Thursday. Since Thursday's lunch is a sit down lunch, we will need a confirmation for lunch.

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:

CASTO sponsorship program is designed to help minimize registration costs for forum attendees. All sponsorships helps reduce registration costs for attendees, helps with mailing expenses, badges, room rentals, speakers, administration costs, etc.

Give-Away-Items, with your company logo, may be passed out to all attendees. The company must pay for all shipping and handling charges to the hotel. CASTO will give them to each attendee with their registration packet.



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Vendor Direct Program:

1. For \$500.00 your company/organization will be allotted five minutes to speak to all Forum attendees prior to the Exhibit Show. No other vendor will be in the room.
2. The \$500.00 goes towards conference expenses (breaks, meals)
3. Signage identifying your organization
4. Recognition in the Forum program

All Vendors, who participate in “Vendor Direct”, need to be lined up by 3:20 pm on Wednesday, October 11, 2017.

The cost is \$500.00 to participate in the “Vendor Direct” program. This is considered a sponsorship.

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Registration Information:

Mark Verch castoconference@gmail.com or (855) 227-8668 Ext 102

Registration Link: www.casto.wildapricot.org

CANCELLATION POLICY:

Notice of cancellation must be made in writing and faxed or received by CASTO on or before **September 22, 2017** to receive a refund. There is a 10% service fee deducted for all refunds. Cancellations made after September 22, 2017 will not be refunded.

CASTO State President Jennifer Hanshaw castopresident@gmail.com

Exhibitor Coordinator, Pam McDonald (714) 997-6244 or pama@orangeusd.org

